

# Christina Ann Emmerthal

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## EDUCATION

### University of Connecticut

Storrs, CT

September 2018 - December 2021

### Bachelor of Arts in Communications, Bachelor of Arts in Political Science;

Certificate in Personal Relations & Social Engagement

GPA: 3.757

## RECOGNITION

### 2021 Digital Project

#### Exhibition

<http://commproduction.com/2021exhibition/>

Selected for Narrative Short Film & Visual Still Story

### 2019 Alpha Lambda Delta

Honor Society for first-year students achieving 3.5 GPA or higher & in the top 20% of their class.

## SKILLS

### Social Media:

Proficient in Facebook, LinkedIn, Instagram, Twitter, Pinterest, YouTube, TikTok

### Computer:

Proficient in Adobe Premiere Pro, Photoshop; Microsoft Word, Powerpoint, Excel; Google Applications, Canva, Weebly

**Language:** English, Conversational Spanish

**Additional:** Film/Media Production, Marketing, Copywriting

## WORK EXPERIENCE

### Hilltop Restaurant, Bar & Banquet • Willington, CT

August 2021 – Present

Waitress

- Provided exceptional dining experience and organized banquets of 80+ guests. Multi-tasked in a fast-paced environment while maintaining a positive attitude.

### Francesca's Boutique • Milford, CT

March 2021 – December 2021

Sales Lead, Stylist, Key Holder

- Successfully styled guests with outfits and accessories for purchase. Designed mannequins and interior displays to promote new merchandise. Key Holder; reported hourly sales and managed cash registers for open and close.

### Village Bistro • Milford, CT

May 2021 – August 2021

Hostess

- Managed and revised restaurant information as needed on Yelp, Google Maps, Apple Maps, and OpenTable. Implemented a new reservation system to more evenly distribute bookings. Set up banquet rooms in preparation for large events.

### Labate Marketing • Fairfield, CT

January 2021 – June 2021

Copywriting Intern

- Successfully developed new client relationships. Wrote short and long-form copy for marketing materials and business information.

### Dip Top • Orange, CT

June 2016 – August 2021

Shift Manager, Key Holder

- Supervised closing procedures and directed staff regarding duties throughout the shift. Trained new employees and assessed their capabilities. Operated the cash register along with making and serving products to customers. Ensured overall customer satisfaction and communicated concerns to the owner.

## ACTIVITIES & VOLUNTEER

### Gamma Phi Beta • University of Connecticut, Storrs, CT

September 2019 – December 2021

- Participated in fundraising events for the philanthropy Building Strong Girls. Attended chapter meetings to discuss relevant societal issues with guest speakers.

### Big Brothers Big Sisters • North Windham Elementary School

September 2019 – June 2020

Volunteer

- Tutored a 3rd-grade student in math and reading as well as supported her social-emotional growth.

### Teen Teaching • J.S. Martinez Elementary School

September 2014 – May 2018

President, Volunteer

- Coordinated monthly field trips to the school and chaired meetings for the organization of 50+ students. Designed advertisements for the organization to increase involvement. Assisted teachers in the classroom and mentored students.